

# Kindness Capstone • Community Collaboration • Days 1-2

During this fourth week of our Kindness Capstone Project we will work to contact potential Community Collaborators and follow through on what is needed to secure both their buy in and their participation.

## Weekly Objectives

Students will:

- Create handouts and email templates for increasing community collaboration on their project.
- Establish community collaboration for their project.

## Resources / Materials

- BASIC ART SUPPLIES**
- A PRINTER and/or COPY MACHINE**
- WEBSITES:** [www.canva.com](http://www.canva.com)  
[Adobe Spark](http://Adobe Spark)

**NOTE:** If the internet is not accessible, provide basic art supplies and cardstock for students to create physical handouts for community collaborators.

- OPTIONAL:**  
<https://www.pinterest.com/pin/158540849367717681/>  
<https://voice.google.com/u/0/signup>

## Reflect / Assess

**Deliverables:**

- Community Collaboration Handout**
- Daily Participation points

## Share

**Discussion Starter:**

- What was the hardest part as you created your Elevator Pitch?
- Have you had an opportunity to use your Elevator Pitch yet?
- If so, how did it help guide the conversation?
- If not, how are you preparing to use it?



Practice makes perfect. Even professionals in high level positions have elevator pitches. They spend time perfecting them to the point that they are second nature when meeting new people or networking. Your goal is to make this elevator pitch as comfortable for yourself as possible.

## Inspire

Our goal over the next two days is to design a simple one page handout and email newsletter that translates our overall elevator pitches for the project into something easily tangible in writing so we can contact more people and businesses quickly. Your one page handout must include the following:

- Who we are (our school, etc.)
- Project Details
- Connection to our community (how are we helping and why?)
- The Ask: How can people help?
- The Close: Provide contact information, such as email or phone number\* **Optional: Here is an example:**

<https://www.pinterest.com/pin/158540849367717681/>

**NOTE:** Personal phone numbers should never be provided. Provide a quick lesson on Google Voice as a tool for students if a phone number is requested. <https://voice.google.com/u/0/signup>



## Empower

**Community Collaboration Examinations (Half of Day 1, all of Day 2)**

Divide the class up into their project teams. Each group must produce one handout/email newsletter per participant. This will allow every member of the team to have something to email, post on social media, hand out, and hang up as the project continues.

**Make sure that you proofread your handout!** Nothing is more embarrassing than a handout presented to a business, organization, or community member that is riddled with typos. Tips for editing:

- Read it aloud
- Read it backwards
- Trade it with a friend

